

**Site Usage**

**2,552** Visits

**50.24%** Bounce Rate

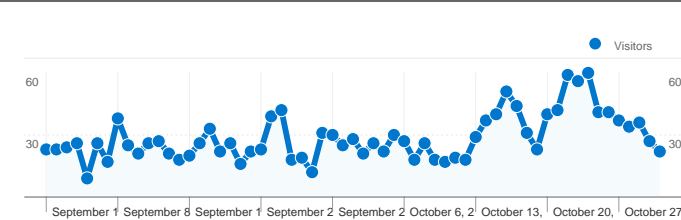
**6,681** Pageviews

**00:02:39** Avg. Time on Site

**2.62** Pages/Visit

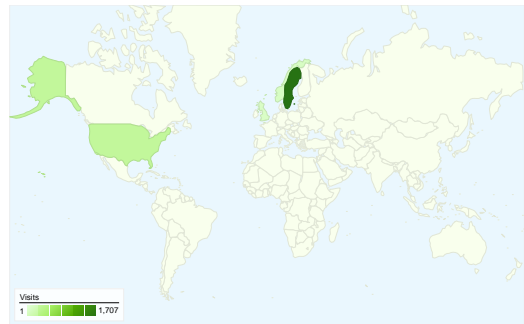
**52.08%** % New Visits

**Visitors Overview**

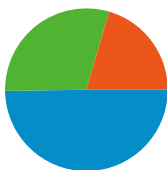


**Visitors**  
**1,384**

**Map Overlay world**



**Traffic Sources Overview**

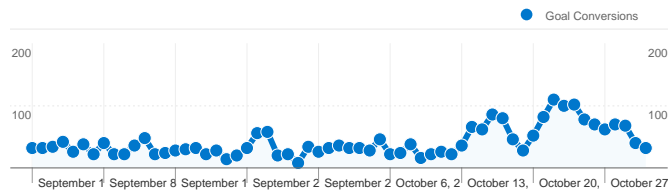


- **Direct Traffic**  
1,270.00 (49.76%)
- **Search Engines**  
759.00 (29.74%)
- **Referring Sites**  
523.00 (20.49%)

**Content Overview**

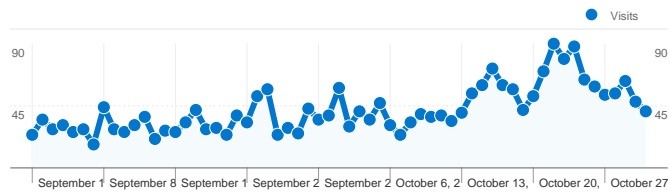
Pages	Pageviews	% Pageviews
/index.html	2,840	42.51%
/drumeducation.html	1,761	26.36%
/forum_eng/index.php	529	7.92%
/trummor.html	293	4.39%
/advertisement/index.html	91	1.36%

## Goals Overview

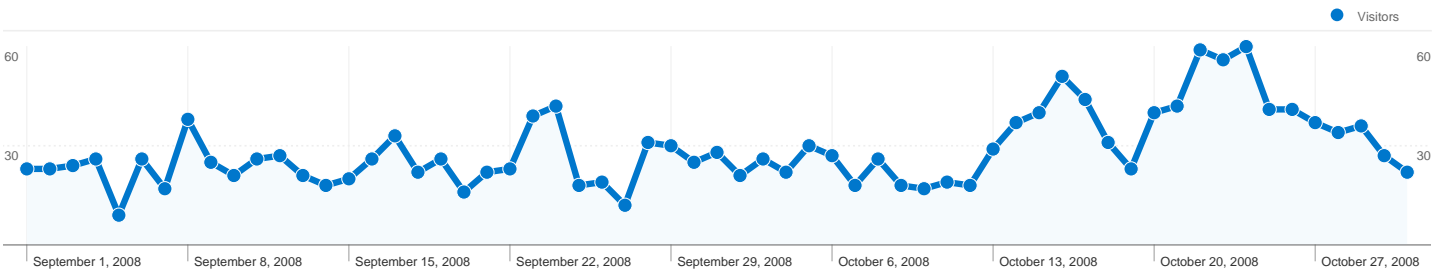


**Goal Conversions**  
**2,516**

## Visits for all visitors



**Visits**  
**2,552**



**1,384 people visited this site**

**2,552 Visits**

**1,384 Absolute Unique Visitors**

**6,681 Pageviews**

**2.62 Average Pageviews**

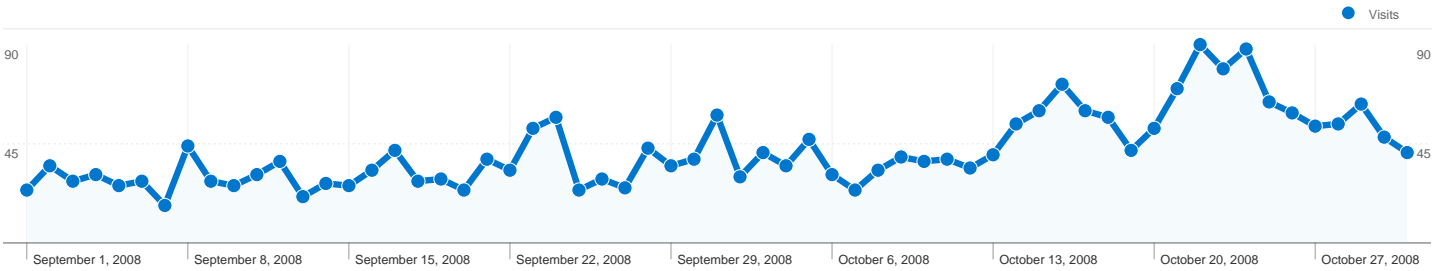
**00:02:39 Time on Site**

**50.24% Bounce Rate**




**52.08% New Visits**

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,878	73.59%	Unknown	854	33.46%
Firefox	519	20.34%	DSL	813	31.86%
Safari	108	4.23%	Cable	683	26.76%
Opera	22	0.86%	T1	147	5.76%
Chrome	13	0.51%	Dialup	45	1.76%



All traffic sources sent a total of 2,552 visits

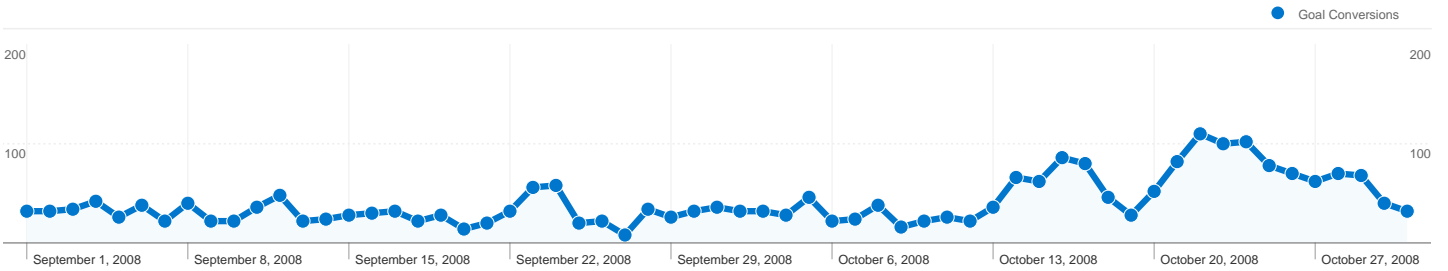
-  **49.76%** Direct Traffic
-  **20.49%** Referring Sites
-  **29.74%** Search Engines



- **Direct Traffic**  
1,270.00 (49.76%)
- **Search Engines**  
759.00 (29.74%)
- **Referring Sites**  
523.00 (20.49%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	1,270	49.76%	trumlektioner	81	10.67%
google (organic)	703	27.55%	www.learningdrum.com	60	7.91%
drummerworld.com (referral)	76	2.98%	learning drum	42	5.53%
mitt.monster.se (referral)	73	2.86%	www-learningdrum.com	36	4.74%
snarescience.com (referral)	35	1.37%	trumskola	33	4.35%



**Visitors completed 2,516 goal conversions**

 **1,258** conversions, Goal 1: Enter Education

 **1,258** conversions, Goal 2: Enter Education

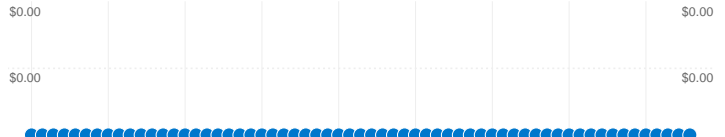
**Goal Performance**

**Goal Conversion Rate**

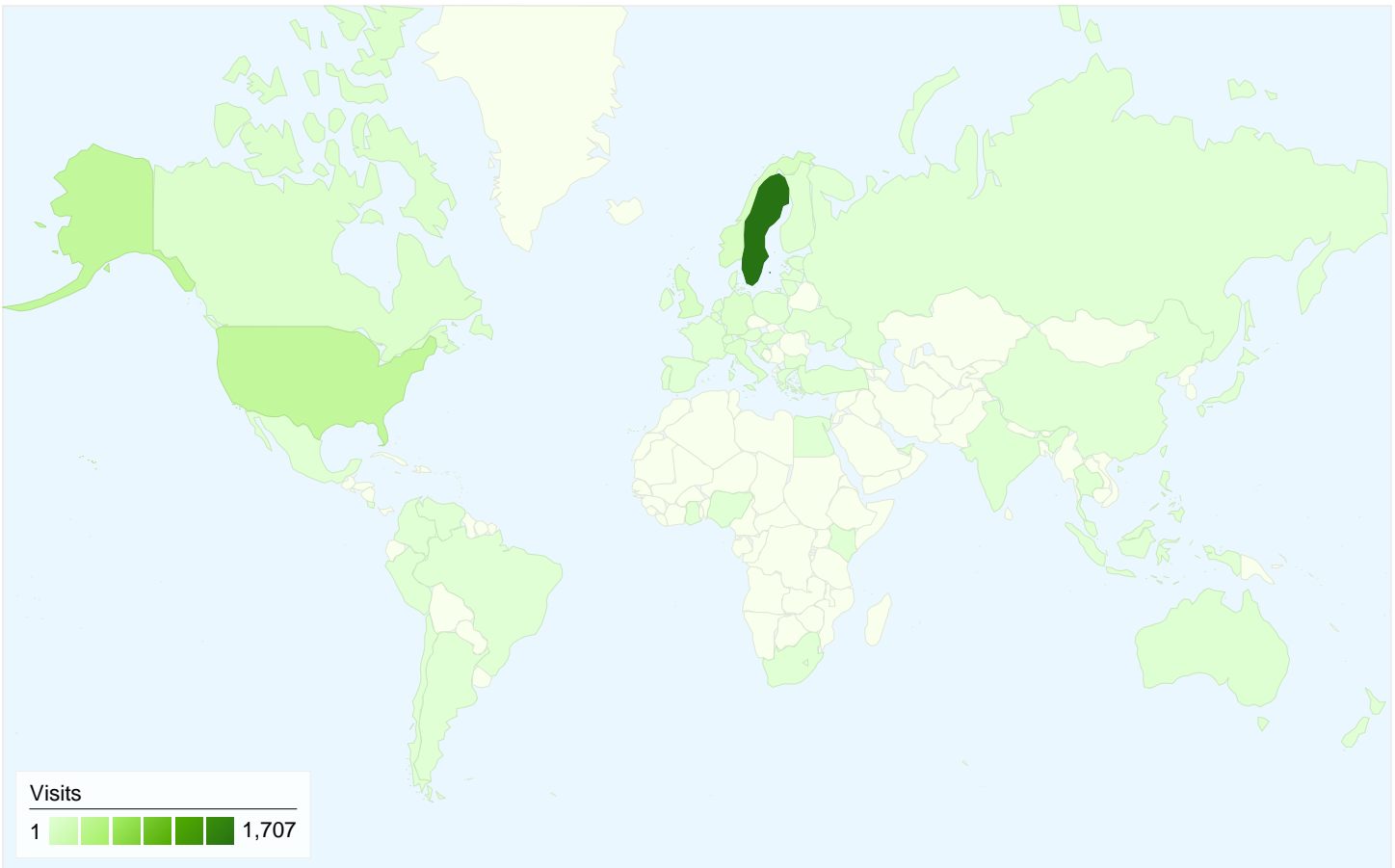


**Goal Conversion Rate**  
**98.59%**

**Total Goal Value**



**Total Goal Value**  
**\$0.00**

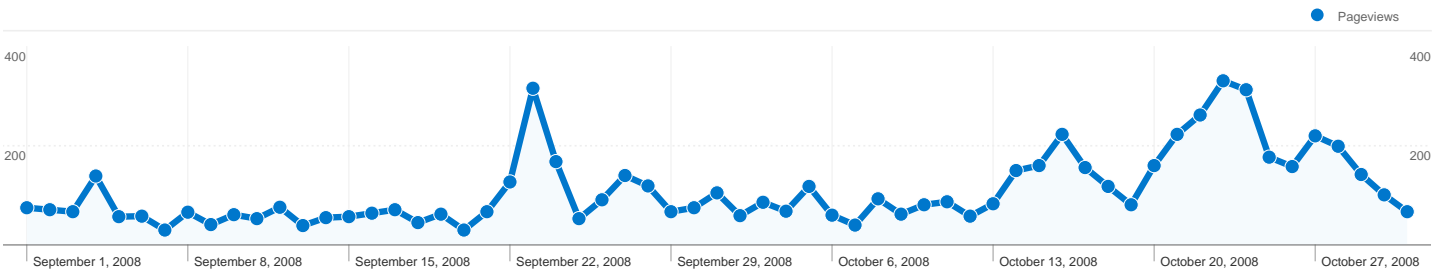


**2,552 visits came from 58 countries/territories**

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>2,552</b> % of Site Total: 100.00%	<b>2.62</b> Site Avg: 2.62 (0.00%)	<b>00:02:39</b> Site Avg: 00:02:39 (0.00%)	<b>52.19%</b> Site Avg: 52.08% (0.23%)	<b>50.24%</b> Site Avg: 50.24% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Sweden	1,707	2.80	00:03:00	39.95%	46.28%
United States	293	1.90	00:01:08	81.57%	71.33%
Norway	90	1.81	00:01:01	96.67%	62.22%
United Kingdom	74	2.20	00:02:20	78.38%	54.05%
(not set)	46	6.20	00:09:26	13.04%	39.13%
Canada	42	2.21	00:01:23	76.19%	59.52%
Germany	42	3.05	00:03:26	83.33%	28.57%
Italy	34	1.85	00:01:31	73.53%	50.00%
India	21	2.62	00:01:44	85.71%	38.10%
Australia	21	1.38	00:00:26	85.71%	76.19%





**Pages on this site were viewed a total of 6,681 times**

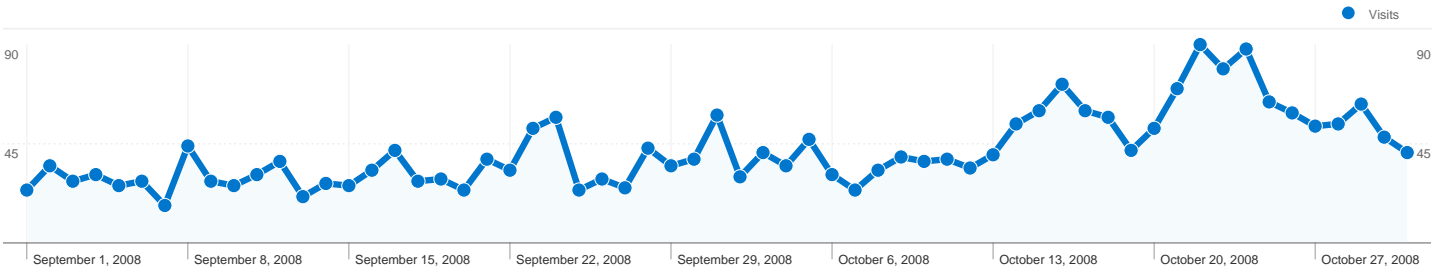
 **6,681** Pageviews

 **4,661** Unique Views

 **50.24%** Bounce Rate

**Top Content**

Pages	Pageviews	% Pageviews
/index.html	2,840	42.51%
/drumeducation.html	1,761	26.36%
/forum_eng/index.php	529	7.92%
/trummor.html	293	4.39%
/advertisement/index.html	91	1.36%



**2,552 Visits**

**41.84 Visits / Day**

Monday, September 1, 2008	0.94% (24)
Tuesday, September 2, 2008	1.37% (35)
Wednesday, September 3, 2008	1.10% (28)
Thursday, September 4, 2008	1.21% (31)
Friday, September 5, 2008	1.02% (26)
Saturday, September 6, 2008	1.10% (28)
Sunday, September 7, 2008	0.67% (17)
Monday, September 8, 2008	1.72% (44)
Tuesday, September 9, 2008	1.10% (28)
Wednesday, September 10, 2008	1.02% (26)
Thursday, September 11, 2008	1.21% (31)
Friday, September 12, 2008	1.45% (37)
Saturday, September 13, 2008	0.82% (21)
Sunday, September 14, 2008	1.06% (27)
Monday, September 15, 2008	1.02% (26)
Tuesday, September 16, 2008	1.29% (33)
Wednesday, September 17, 2008	1.65% (42)
Thursday, September 18, 2008	1.10% (28)
Friday, September 19, 2008	1.14% (29)
Saturday, September 20, 2008	0.94% (24)
Sunday, September 21, 2008	1.49% (38)
Monday, September 22, 2008	1.29% (33)
Tuesday, September 23, 2008	2.04% (52)
Wednesday, September 24, 2008	2.23% (57)
Thursday, September 25, 2008	0.94% (24)
Friday, September 26, 2008	1.14% (29)

